

Black Community Fact Sheet

FACTS

- The Labor Force Participation Rate of African-Americans in Utah is 68.3% compared to 64.3% of the U.S. (Wilhelm 2004)
- Out of the 8,600 minority - owned businesses in the State of Utah 5% of them are owned by African American. (Department of Community & Economic Development)
- African Americans spent more on telephone services, children's apparel, major appliances, footwear and personal care items. (Humphreys 2004)
- Utah ranks 3rd in the top ten states with the highest rate of growth of black buying power over 1990-2004 with a growth of 264%. (Humphreys 2004)

POPULATION

<u>2003 American Community Survey</u>	<u>TOTAL</u>	<u>PERCENTAGE</u>
State of Utah Total Population	2,309,555	100
Black or African American	26,173	1.1

Black Population Trends

2000	2003	2005 Projection
17,657	26,173	31,648
0.8%	1.1%	1.3%
<i>Source: U.S. Census Bureau 2000</i>		

PURCHASING POWER

The projected of total Black buying power in the state of Utah (thousands of dollars)

Year	\$\$\$\$\$
2000	324,123
2004	431,453
2009	661,879

RESOURCES

Utah Business Development Alliance
(801) 856-5930

Utah Microenterprise Loan Fund
www.uml.org

Office of Ethnic Affairs
www.ethnicoffice.utah.gov

Pete Suazo Business Center
www.petesuazocenter.org

Sources: Humphreys, J. M. (2004). The multicultural economy 2004 America's minority buying power. Georgia Business and Economic Conditions. L. M. Akioka. Athens, Georgia, Terry College of Business The University of Georgia: 28.
Wilhelm, S. (2004). The State of Working Utah. B. Crim. Salt Lake City, Utah Issues Center for Poverty Research & Action: 18.